

The Commission has been requested to launch an initiative on Media Literacy by the European Parliament (during the hearings of Commissioner Reding before taking up her new mandate, as well as in the Weber Report on the transition to digital TV) and the industry together with a number of Member States.

The group aims to analyse and define media literacy objectives and trends, to highlight and promote good practices at European level and propose actions in the field.

This group has been therefore set-up with the aim to analyse and define media literacy objectives and trends, to highlight and promote good practices at European level and propose actions in the field. In particular, certain issues should be highlighted such as the importance of promoting the protection of children, young people and human dignity in the media and support the creation of a media environment appropriate for citizens' social, educational and cultural needs.

An interview with Matteo Zacchetti from the EU Commission:

Follow the [link](#) for more information.